



[etivdobrasil.org](http://etivdobrasil.org)

# ANNUAL REPORT 2019



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# DIRECTOR'S WELCOME



ETIV do Brasil is proud to present our 2019 Annual Report to the public! There are many successes we have to celebrate in 2019, while the year also proved to be both challenging and transformative. The biggest challenge was undoubtedly the massive petroleum spill that affected over 2,000 kilometers of our beaches and shorelines here in Northern Brasil. We spent over a month trying to run all of our normal programming while also participating in the emergency cleanup efforts lead by the Department of Environment. We are very proud of the leadership that our Operations Manager displayed during this catastrophe as well as that of the Secretary of Environment and several other local community leaders that got involved. Thanks to their quick response, we were able to significantly mitigate the health and environmental impacts that the spill had on our communities. Meanwhile, we are also extremely grateful to be able to once again enjoy the natural wonders of Itacare including our beaches, forests and the stunningly blue sea.

In 2019 we were once again able to recruit many international volunteers and interns to support the NGO, but this year we also engaged more local, Brazilian volunteers than ever before. Meanwhile, we also dramatically increased the number children and families that participated in most of our programming to more than double. One way we accomplished this was by reaching out to children and families from several outlying neighborhoods where we had never worked before. The financial support that we received from SwimTayka was particularly important to this success, because it also included transportation expenses, which allowed children from 2 other neighborhoods to come and participate in our programs.

It was particularly meaningful to be able to pick up the children and families that live and work in the garbage dump at kilometer 4 to participate in our SwimTayka program. The opportunity to get them out of the dump and to see the sparkles in their eyes, their big smiles and utter delight as they got in the pool and began learning how to swim was absolutely priceless. Oftentimes, while our quantitate data and outcomes are so critical to showing our impact on the communities, it is the unquantifiable moments like this that bring the most meaning and joy to the work we do. Huge gratitude is in order for our volunteers and interns that are at the heart of ETIV and who lead many of our projects and programs with the community and the local youth. Also, a big thank you is in order to our many local and international partners that have also allowed ETIV do Brasil to become a success.

**JACI BRAGA**

Founder and Director



# ETIV'S VISION

**"WE ENVISION A  
WORLD WHERE PEOPLE  
CARE FOR EACH OTHER  
AND THE  
ENVIRONMENT,  
ACTIVELY CREATING  
GREATER EQUALITY  
AND OPPORTUNITIES  
FOR ALL."**



# ABOUT US



ETIV do Brasil is a volunteer lead Non-Governmental Organization (NGO)/Non-profit that is based in the beautiful fishing and surfing town of Itacaré, Bahia. ETIV stands for “Education Through International Volunteering”.

**OUR MISSION IS TO SUPPORT ENVIRONMENTAL CONSERVATION AND DEVELOPMENT IN BRAZIL, WITH A DEEP FOCUS ON YOUTH DEVELOPMENT**

One of the main ways we achieve our mission is by connecting volunteers and interns to our local community projects. These include our English Program, our Environmental Education and Conservation project, and our LitClubs (Literacy and Empowerment) for Girls. In addition we also offer swimming lessons, drowning prevention and water stewardship classes on a seasonal basis. We also started a new Carlos Augusta music programme, and accomplished some fantastic work with our Mangrove Restoration and Protection Project.

**FOUNDED IN**

**2015**

**WE BECAME A LEGALLY REGISTERED NGO IN BRAZIL IN 2016. (CNPJ 24.835.491/0001-59).**



# ABOUT ITACARÉ

**DURING 2019 BRAZIL  
HUMAN DEVELOPMENT  
RANKED 79/188  
POVERTY LEVEL PPP \$3.10/DAY**

**EXTREME POVERTY LEVELS HAVE  
DOUBLED IN BAHIA OVER THE LAST  
4 YEARS, GOING FROM 4.8%  
TO 9.8%.**

## **Itacaré, Bahia, Brazil**

- Is located on the North Eastern coast of Brazil, on the Atlantic Ocean with stunning beaches, diverse wildlife and excellent surf
- Enjoys a large area of Atlantic Forest, although about 90% of this forest has already been destroyed and needs protection
- Boasts a thriving Afro-Brazilian culture with traditional arts and music including Capoeira, Samba and Forro
- Has a large disparity between social classes and lacks quality social services as well as clean water and sanitation services
- Main economic drivers are tourism, fishing and agriculture



# ITACARÉ BY NUMBERS

**28,296**

Estimated Population.

**32.96**

Demographic density (nhab / km<sup>2</sup>)

**27.6%**

of the population is between 0 to 14 years old. (our target community)

**20.59**

deaths for every 1000 births

**\$228**

USD Average monthly salary (for those employed)

**89%**

of the population is not formally employed

**62.5%**

of households do not have adequate sanitation, including sewage, water & garbage services

POPULATION

ECONOMICS

# OUR COMMUNITY 2019





# PASSAGEM OVERVIEW

ETIV works with several different communities in and around Itacaré, although most of our programs are based in the Passagem neighborhood. This is a low income community of mostly Afro-Brazilian, Indigenous and mixed racial origins, where many of our neighbors lack basic services including quality education, health care and access to clean water and sanitation. As a result, we have high rates of gang violence and trafficking, teenage pregnancy, STD's including HIV/AIDS and highly polluted waterways, that cause a wide range of public health issues. In fact, every dollar invested in sanitation will save at least \$4 USD in health costs in Brazil.

Parents with jobs typically earned the minimum wage of about

**\$195**  
USD per month

About

**80%**

of our students were girls

More than

**50%**

of our students had no or very limited access to running water at home



More than

**110**

Children attended one or more of ETIV's programs in 2018

This is more than a

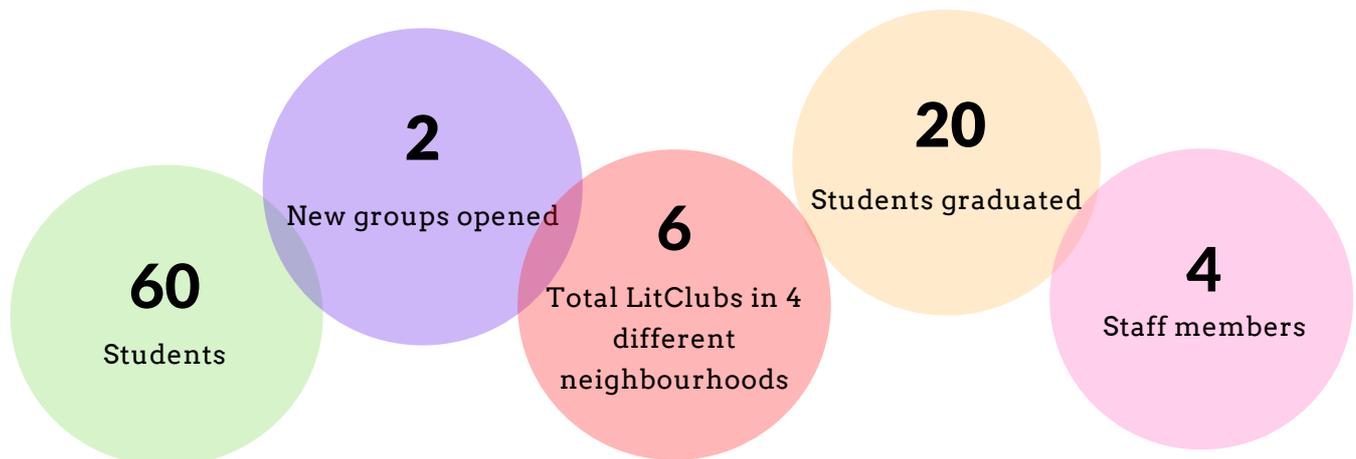
**47%**

Increase compared to 2018

# LITCLUB - LITERACY AND GIRLS EMPOWERMENT



LitClub is a project that focuses on empowering young girls through promoting the importance of literacy and education. In partnership with [LitWorld](#), [Global Glow](#), and the [HerStory Campaign](#), ETIV's LitClub shares the goal of helping girls acquire positive functioning in their physical, mental, and social well-being by creating a space where they are able to share their stories, enhance their literacy skills, and improve their outlook and self-esteem. Most participants of the LitClubs are aged between 9-14 years old, and mentors are also members of the local community here in Itacaré. We are also the first LitClub to emphasise the importance of the environment in our classes, which enhances the girls' capacity for community engagement through being advocates of change. Working on this project gives a unique insight into the girls' empowerment process as they become more self-confident individuals with an enhanced ability to express themselves through reading, writing, and storytelling!



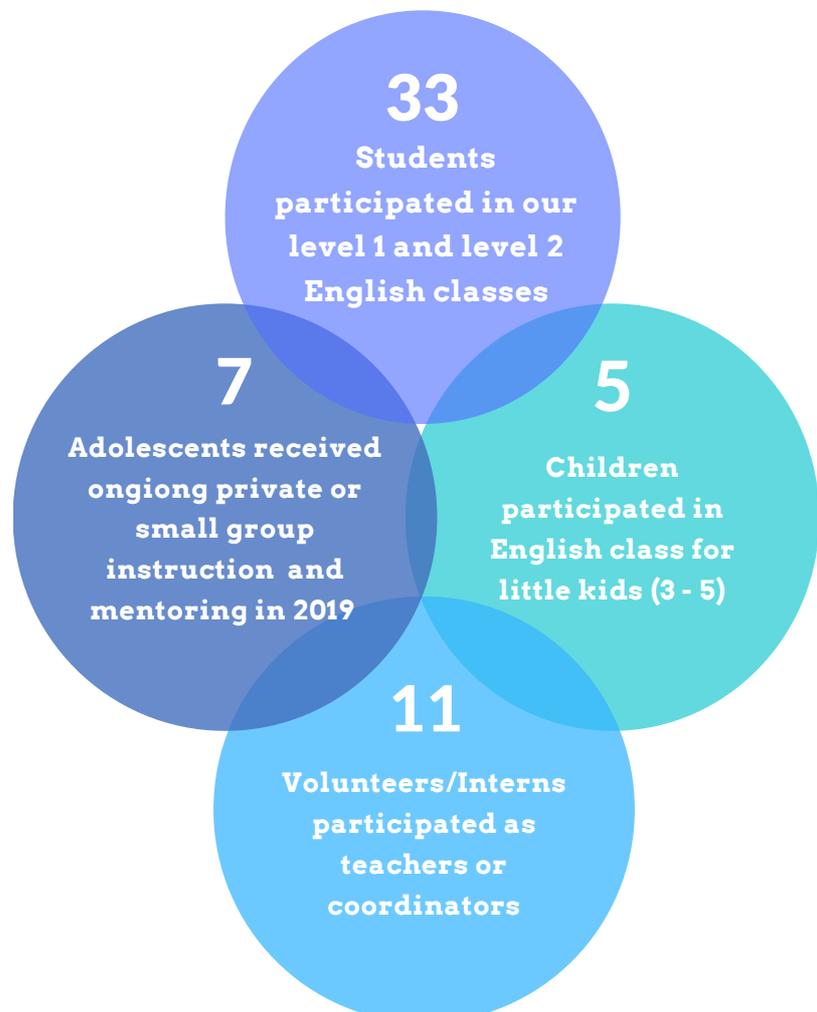




## OVERVIEW

Here in Bahia, most children that attend public school do not receive quality English classes, even though it is so important to our tourist economy. Meanwhile, students must take part of their exams in English or Spanish to qualify for a Scholarship to go to college. This why ETIV believes that offering free English to low income students is critical help level the playing field, while allowing us to better fulfill our vision of greater equality and opportunities for everyone to succeed.

In 2019 we kept our Level 1 and 2 classes and still offered a small class for the little kids. However, for the students who showed true advancement, dedication and potential, we offered a new English Mentoring program where these students received one on one or small group (2 to 3 students max) lessons on a weekly basis, with their mentors.





# SWIMMING LESSONS



## OVERVIEW

ETIV do Brasil partnered with **SwimTayka** in 2018 to offer free swimming lessons, drowning prevention and water stewardship classes to children and youth living in Itacaré, Bahia, Brazil. The children were so excited to participate in this program that we were able to continue engaging with many new children in 2019, and even doubled the numbers! Considering that Itacaré is located very close to the ocean, knowing how to swim and recognizing the dangers that water can pose is very important. We ended the year with a celebration event at Ribeira Beach, where more than 80 children had the opportunity to practice the skills they learned during the course by swimming in open water. It was a fantastic event and another successful year for ETIV and Swim Tayka.

over  
80  
Regular  
students

2  
Field trips

**More local  
volunteers  
than ever  
before!**

1  
Partner  
Organization

3  
Local  
community  
teachers





## OVERVIEW

In 2019, ETIV introduced the new music program as part of the Carlos Augusto Braga Musicial Project. The program offers free music lessons for children in 4 different neighbourhoods around Itacaré, led by drummer and music teacher, Paulo. These lessons highlight the importance of introducing children to different genres of music whilst still keeping in touch with Brazilian traditions. The classes try to accommodate to this by dividing the time equally between learning about different Brazilian and international sounds. The classes have been a huge success so far and we hope to continue this program as a permanent addition to ETIV's educational projects.







# ETIV'S ENVIRONMENTAL EDUCATION AND CONSERVATION PROGRAM



## OVERVIEW

**Over 130**

Students participated in the Environmental education and water stewardship classes

**15**

Clean ups were organized, with the majority of them focused on the petroleum spill..

**15**

Volunteers/Interns participated in the environmental education and conservation work

**160**

Environmental classes were taught to children and youth in 2018

Environmental degradation and climate change is undeniably the most pressing global crisis of our day. Meanwhile, research has highlighted the many ways that lower income populations, especially those living near the coast and in the global south, are significantly more affected by the current climate crisis. Consequently, whilst ETIV continued environmental education classes, there was a significant focus on the petroleum spill and how the community could help. ETIV worked with the Depart of Environment and the community to organise regular clean ups to demonstrate to the public how important it is to care for our natural environment.



# ETIV'S MANGROVE RESTORATION AND PROTECTION PROJECT



## OVERVIEW

Mangroves are considered one of the most important tropical habitats because they create complex ecosystems by providing food and shelter to diverse and numerous other species, including many endangered species. Their knotty root systems protect shorelines from erosion, sea level rise and violent storms, while they also clean water ways by filtering out contaminants. Meanwhile they are also fantastic at combating global climate change because they sequester large amounts of Carbon from the atmosphere and put it back into the earth. However, mangroves have been severely devastated in recent years and many species of mangroves have been added to the endangered species list. Consequently, ETIV is working diligently with the community to protect, restore and replant mangrove trees in strategic areas with the greatest likelihood for success.



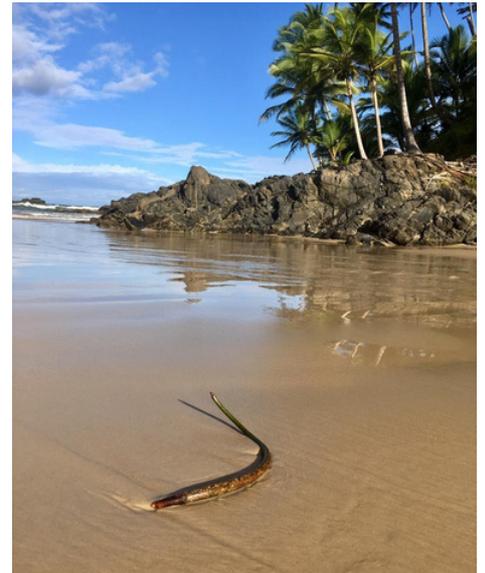
As a result of a joint effort between ETIV and the community, we were able to restore a large area along the Contas River where the mangrove forest had been previously destroyed.

### **Mangrove seedlings**

This effort was particularly successful due to the hard work of our volunteers and the new partnerships that we built with the local pousada owners and fishermen. Undoubtedly, their support was fundamental for the success of this restoration project and is very valuable to our continued conservation work.

Mangroves are hugely beneficial in the fight against climate change because they absorb up to four times more carbon than the average tree. They also protect shorelines from storms, filter contaminants from local water sources, and provide food and shelter for numerous species.

Some examples of some of the stunning wildlife found in the mangrove forest!



**A red mangrove seed at Havaizinho beach**



**A blue guaiamu crab (endangered)**



**Cocoli heron**



**Marmoset monkey**



# VOLUNTEERS & INTERNS

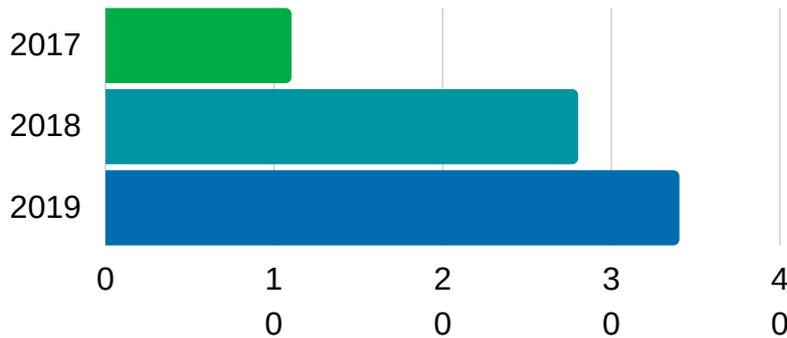
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## 2019

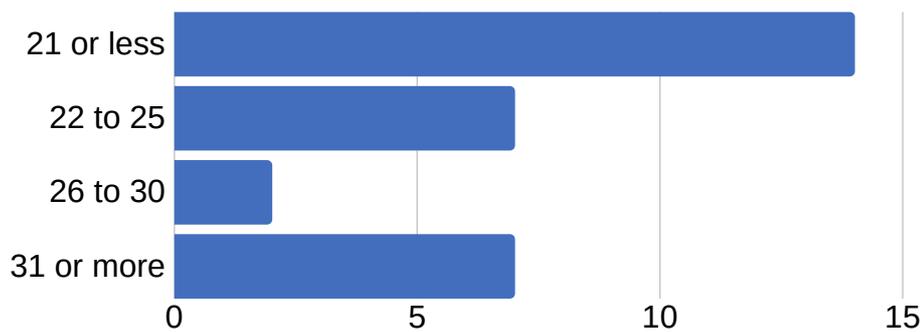


# WHO THEY ARE

Since we started our journey, we have hosted **over 100** Volunteers from around the world at our volunteer house and office in Itacaré.

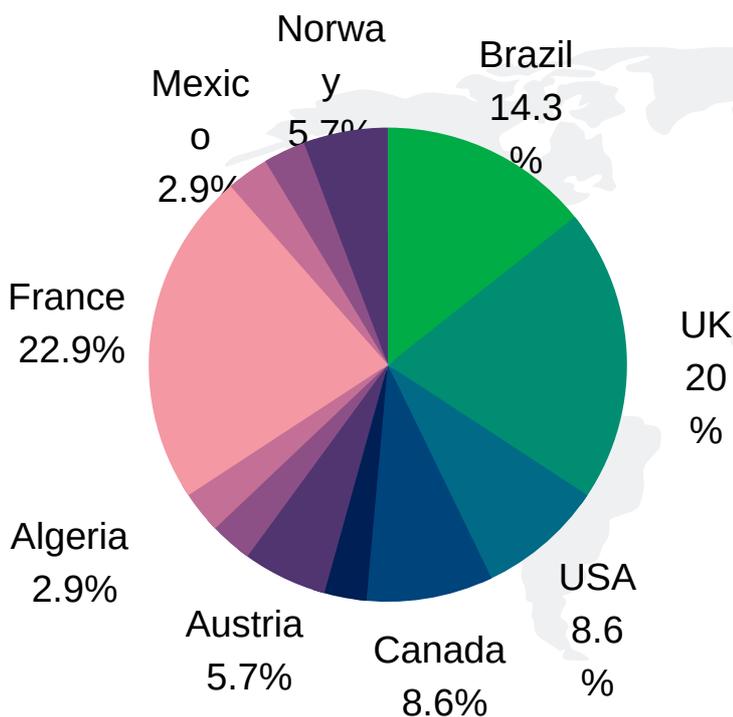


**34**  
Volunteers & Interns in 2019



**20**  
was the average age

## Countries

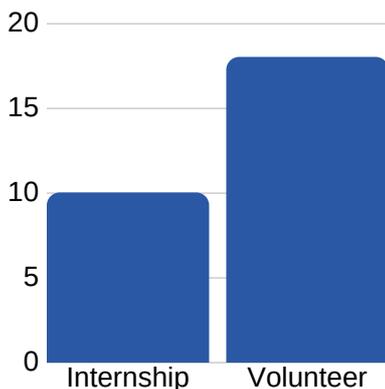


**46%**  
came from Europe



# PROFESSIONAL GOALS

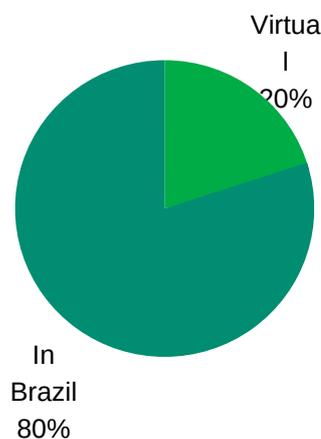
One of the main ways that we achieve our mission (to support environmental conservation and development in Brazil) is by connecting volunteers and interns to our local community projects. Consequently, we work diligently to provide our candidates a unique learning experience that will enhance their professional development and support their future careers. During 2018 we received **10 interns** and **17 volunteers**.



ETIV is a wonderful opportunity for those seeking a meaningful professional development experience. Indeed, **41%** of our accepted applicants came to fulfill an internship position with us.

## Type of Program

In 2018 We opened Virtual Positions and **8 virtual** volunteers joined our team to support ETIV remotely last year.



**3**  
came back as  
virtual volunteers  
during 2018

We are proud to say that some of our in country volunteers have become virtual volunteers after they had a positive experience with ETIV do Brasil.

# VOLUNTEER TESTIMONIES

*I was a volunteer here for about 2 months and I have to say it was one of the most life changing events I've been able to have. Not only is the land beautiful, but the people, community and fellow volunteers were fantastic as well. ETIV will forever feel like home for me and I can't wait to come back and visit!*

JESSICA MARIE (US/BRAZIL)  
MAY 2019

*I spent 4 and a half months here as an English Coordinator while also working in Social Media and Marketing. The location is incredible, and it has been some of the most fulfilling work I have done so far in my life. The kids are amazing and I really felt part of the community here.*

ANNA HEGARTY (UK)  
AUGUST 2019



# LOCAL AND INTERNATIONAL PARTNERSHIPS

2019 was another great year of collaboration. We partnered with **5** different international organisations and **6** local partners to be more impactful and to work even more closely with the local community.





## LOCAL PARTNERSHIPS

Casa do Conto (Partner NGO)  
Recicla Itacaré (Partner NGO)  
Centro Espirita (Local faith Group)  
Reserva Itacaré (Partner NGO)  
Filhos de Zumbi (Capoeira School)  
Prefeitura Municipal de Itacaré  
(Government Organisation)

## INTERNATIONAL PARTNERSHIPS

LitWorld  
GlobalGlow  
HerStory  
SwimTayka  
Otra Cosa Network



# UNIVERSITY OUTREACH



TIM FLANNERY THE WEATHER MA

Constança Marcondes Cesar (org)

Cultura e Meio Ambiente

Fritz Baumgart Breve História da Arte



175 PAPERCRAFT

FALAS DA TERRA NO SÉCULO XXI What do we see

Sociologia Ambiental



ANTONIO HERMAN BENJAMIN  
ELADIO LECCEY  
SILVIA CAPPELLI  
(Organizadores/Editors)

INSTITUTO O DIREITO POR UM PLANETA VERDE  
LAW FOR A GREEN PLANET INSTITUTE  
SOCIOLÓGICA, DIVERSIDADE  
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# UNIVERSITY OUTREACH

As one of our 2018-2019 commitments, we have started developing deeper collaborations with higher education institutions. We believe that it is very important for Universities and NGO's to work more closely together to combine education and experience as a means of developing more skilled, culturally competent and socially responsible citizens, while making a difference in the world.

We follow a collaboration model based on cross-sector partnerships to address social issues. This allows students to gain valuable insight regarding local communities as a fundamental element of the educational approach. We set this model as a win-win strategy, where local organisations perform the role of co-educators, providing insight for curriculum development and research, while allowing universities to demonstrate field-level impact.

## OUR PARTNERSHIP MODEL



### Virtual positions:

- A program free of charge to volunteer or intern from home.

### Opportunities:

- Summer/Winter break
- Semester abroad
- GAP year (Peru-Brazil)
- Language acquisition
- Work preparation

### Research projects:

- In collaboration with students, universities, and research centres
- Thesis papers



# 2019 SUCCESSIONS



# In 2019, we...

**More than doubled** the number of students participating in our SwimTayka program with the help of more local volunteers than ever before. The program finished with a field trip to a local beach to allow the kids to practice their swimming in open water, while also marking the end of a successful year.



**Organized** Itacaré's first ever Earth Day Event to celebrate the natural wonders of Itacaré while inspiring public officials to partner with us to ensure conservation becomes a political priority in Itacare and beyond.



**Expanded** our LitClubs from four to six (40 kids to 60) thus empowering 30% more girls with this incredible program, while also graduating 20 girls from LitClub into the HerStory Campaign program.





**Introduced** new classes to keep the children interested in learning new things. New music classes began, as well as imagination and creation classes.



**Explored** new partnerships, both locally and internationally, to create more opportunities for volunteers and the Passagem community. This year we initiated an important partnership the Centro de Treinamento de Canoagem (Canoe School of Itacaré) as a learning space for environmental classes.



**Moved** the volunteer house and office into a better space that offers volunteers more privacy by separating the ETIV office and our classrooms from the volunteer accommodations.

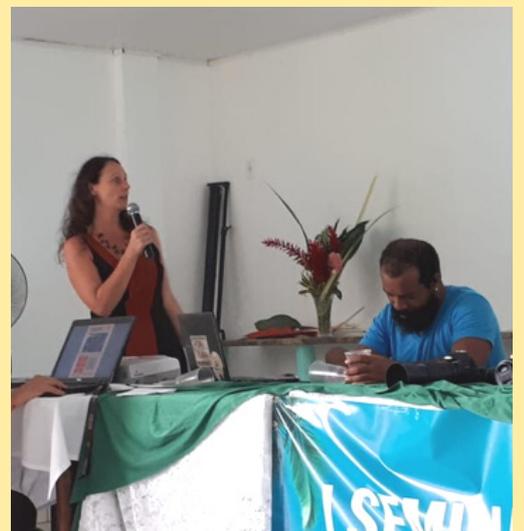


**Achieved** title of 'Public Utility' under the vote of the City Council. This means ETIV is recognised as a growing organisation and has proven that its work is relevant and consistent to Itacaré.

**Celebrated** World Clean Up Day, which aimed to raise awareness about the environment and create a social impact on the local community. Over two days, Etiv and members of the Passagem neighbourhood worked together and collected more than 470kg of waste - a huge achievement!



**Continued** our focus on the environment through discussing the development of a new environmental education project with Recicla Itacaré, collaborating with other environmental NGO's to organise activities to celebrate Environmental Week, developing a 2020 environmental action plan with local partners, and becoming more involved in the Oil Spill Action.





# FINANCIAL OVERVIEW

After the construction of our ETIV classroom towards the end of 2017, the NGO started 2018 with a very low budget. However we were able to grow substantially in 2018 by implementing an improved financial management strategy, that allowed us to build a strong foundation of financial security by the end of the year.

In 2018 ETIV significantly expanded its reach, impact and programming, while only increasing expenditures about 20%. The majority of our expenditures in 2018 went towards our local community projects. The ETIV Volunteer House, Office and Classroom was our second greatest expense, followed by staff salaries and administration costs.

The volunteer contributions are critical to helping us cover all of our expenses, and it also allowed us to hire our Manager, who offered ongoing support and supervision to our volunteers. The only reason why we are able to have a big impact with such a small budget and few staff members, is due to the incredible work our volunteers and interns provide. Accordingly, our next largest expense went towards volunteer services, which included the Portuguese classes, taxi pick ups, capoeira lessons and other services we provide in order to help volunteers have the best possible experience with us.

It is important to note that our LitClubs (Literature and Empowerment for Girls Program) and the SwimTayka program were funded by our partners and/or grant funding. Thanks to this support, we were able to allocate significantly more money and resources to these projects, while also covering the salaries of our staff members that managed, coordinated and taught in these projects. All of our other local community projects were lead by our dedicated volunteers & interns that received training and support from our Operations Manager and/or our Director.

We are also proud to highlight that, thanks to the volunteer contributions and other donations, we were able to offer a grant to three committed low income volunteers, that completely waived their volunteer contributions, totaling R\$6,349.20



# FINANCIAL OVERVIEW 2019

## Expenses

Programs Expenses\*: R\$ 71,368.00

Administration\*\*: R\$ 52,658.00

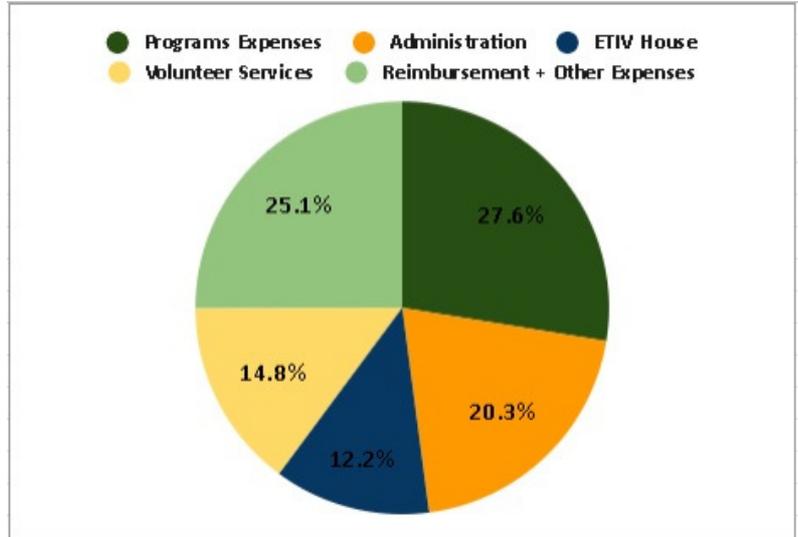
ETIV House: R\$ 31,625.00

Volunteer Services: R\$ 38,319.00

Reimbursement: R\$ 49,400.00

Other expenses: R\$ 15,440

**Total Expenses: R\$ 260,712**

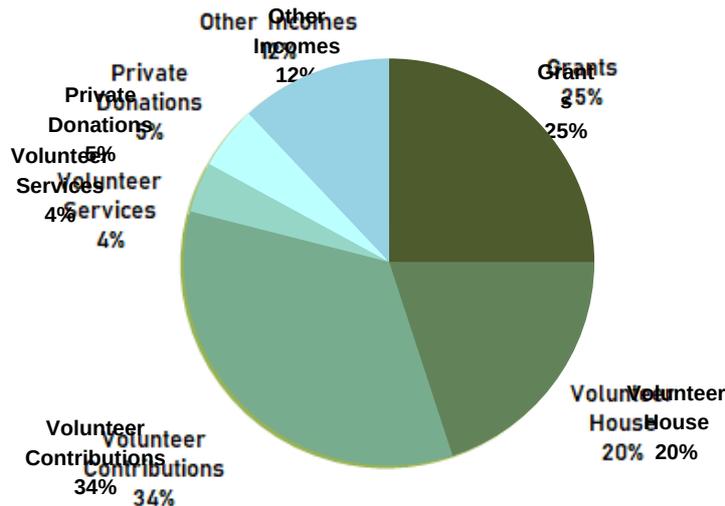


\*Program expenses include all of our local community projects

\*\*Administration expenses also includes staff salaries

Carried over from 2018  
R\$58,260.00

## Income



Grants: R\$ 56,757

Volunteer House: R\$ 45,111

Volunteer Contributions: R\$ 77,766

Volunteer Services: R\$ 8,848

Private Donations: R\$ 10,590

Other Incomes: R\$ 28,166

**Total income: R\$ 227,240**



# BOARD DIRECTORS

## 2019



**JACI**  
PRESIDENT  
(FOUNDER & DIRECTOR)



**MONIQUE**  
VICE PRESIDENT



**MICHELLE**  
SECRETARY

RECEIVED LEGAL NGO  
STATUS IN  
**2016**  
CNPJ 24.835.491/0001-59



**EVA**  
INTERNATIONAL  
OUTREACH  
COORDINATOR



**JANAINA**  
BIOLOGIST AND  
MANGROVE SPECIALIST



**RACHEL**  
COORDINATOR OF  
SPECIAL PROJECTS



# ANNUAL REPORT GRATITUD



**IMOGEN HALLS**

LEAD COORDINATOR,  
CONTENT PROVIDER, AND  
DESIGN



**JACI BRAGA**

EDITOR, MEDIA  
COORDINATOR AND  
CONTENT PROVIDER

With special thanks to  
Silvana, Aline and Nele for  
their hard work and  
support in 2019.



**SOPHIA FERRE**

MEDIA COORDINATOR AND  
CONTENT PROVIDER



**EVA MELISSA**

DATA ANALYSIS AND  
CONTENT PROVIDER



# ETIV'S NEW COMPLEX





Travessa Magali 60  
Itacaré, Bahia, Brasil  
45530-000

CNPJ 24.835.491/0001-59

[www.etivdobrasil.org](http://www.etivdobrasil.org)

[info@etivdobrasil.org](mailto:info@etivdobrasil.org)

 [/etivdobrasil](https://www.instagram.com/etivdobrasil)

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