

# 2018 ANNUAL REPORT



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## DIRECTOR'S WELCOME



We at ETIV do Brasil are proud to present our annual report for 2018! While the year began with some challenges, in the end it proved to be the most transformative and successful year that ETIV has ever experienced. The most difficult challenge (in 2017 and through most of 2018) was trying to run the NGO with only the support of volunteers and without a full-time operations manager or assistant. However, we had a tough choice to make in 2017 given our financial constraints: we could either hire an operations manager or build a new classroom that would allow us to have a proper learning space for all of our programming with the children and families of Passagem.

In the end, we chose to build the classroom for the kids and the community. This did have its consequences however, including many long hours and the inability to connect more closely with the community and offer more support the volunteers. However, the new learning space did have a tremendous impact on our work, as we were finally able to welcome the community into our NGO through this new public space where our local projects were able to flourish as a result. Without a doubt, one of the greatest joys of this work is witnessing the smiling faces, enthusiasm and development of the local children that participate in our various programs. Offering them a safe place where they can come to learn and grow was worth the sacrifice and definitely makes a world of difference regarding the quality of our programs.

Meanwhile, by early 2018 we were extremely fortunate to welcome two of the most amazing volunteers to our team who filled in the gaps left by the lack of staff and who served as role models for all of the other incoming volunteers. These volunteers helped us transform ETIV from a new NGO that was still struggling to get off the ground, to one that is now strong, financially stable and able to have a lasting impact on both the local communities we serve as well as the professional development of the volunteers that serve with us. We are also thrilled to announce that we were able to hire a full time Operations Manager just before the end of 2018, and that the NGO continues to improve and grow as a result.

#### JACI BRAGA

Founder and Director



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ANNUAL REPORT GRATITUDE

"WE ENVISION A WORLD WHERE PEOPLE CARE FOR EACH OTHER AND THE ENVIRONMENT, ACTIVELY CREATING GREATER EQUALITY AND OPPORTUNITIES FOR ALL."

# ABOUT US

ETIV do Brasil is a volunteer lead Non-Governmental Organization (NGO)/Nonprofit that is based in the beautiful fishing and surfing town of Itacaré, Bahia. ETIV stands for "Education Through International Volunteering".



## OUR MISSION IS TO SUPPORT ENVIRONMENTAL CONSERVATION AND DEVELOPMENT IN BRAZIL, WITH A DEEP FOCUS ON YOUTH DEVELOPMENT

One of the main ways we achieve our mission is by connecting volunteers and interns to our local community projects. These include our English Program, our

Environmental Education and Conservation project, and our LitClubs (Literacy and Empowerment) for Girls. In addition we also offer swimming lessons,

drowning prevention and water stewardship classes on a seasonal basis, we've been actively supporting a women's empowerment project with one of our partners, and we accomplished some fantastic work with our Mangrove Restoration Project.

> WE BECAME A LEGALY REGISTERED NGO IN BRAZIL IN 2016. (CNPJ 24.835.491/0001-59).

OUNDED IN



DURING 2018 BRAZIL HUMAN DEVELOPMENT Ranked 79/188 Poverty Level PPP \$3.10/day EXTREME POVERTY LEVELS HAVE DOUBLED IN BAHIA OVER THE LAST 4 YEARS, GOING FROM 4.8% TO 9.8%.

#### Itacaré, Bahia, Brazil

Is located on the North Eastern coast of Brazil, on the Atlantic Ocean with stunning beaches, diverse wildlife and excellent surf
Enjoys a large area of Atlantic Forest, although about 90% of this forest has already been destroyed and needs protection
Boasts a thriving Afro-Brazilian culture with traditional arts and music including Capoeira, Samba and Forro
Has a large disparity between social classes and lacks quality social services as well as clean water and sanitation services
Main economic drivers are tourism, fishing and agriculture

## ITACARÉ BY NUMBERS



of households do not have adequate sanitation, including sewage, water & garbage services

https://cidades.ibge.gov.br/brasil/ba/itacare/panorama

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## PASSAGEM OVERVIEW



ETIV works with several different communities in and around Itacaré, although most of our programs are based in the Passagem neighborhood of Itacare. This is a low income community of mostly Afro-Brazilian, Indigenous and mixed racial origins, where many of our neighbors lack basic services including quality education, health care and access to clean water and sanitation. As a result, we have high rates of gang violence and trafficking, teenage pregnancy, STD's including HIV/AIDS and highly polluted waterways, that cause a wide range of public health issues. In fact, every dollar invested in sanitation will save at least \$4 USD in health costs in Brazil.

#### More than

50%

of our students had no or very limited access to basic sanitation

Parents with jobs typically earned the minimum wage of

**R\$900** 

(about \$228USD per month)

Nearly 95%

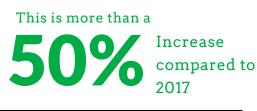
of our students were girls

More than **509%** of our students had no or very limited access to running water at home





More than **75** Children attended one or more of ETIV's programs in 2018



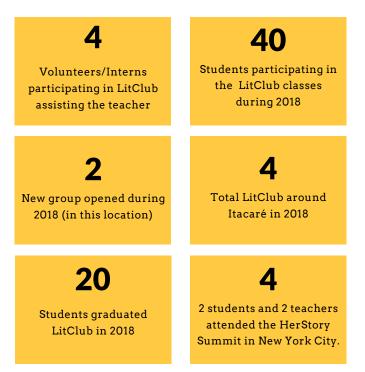
ETIV do Brasil 2018 Annual Report

## LITCLUB -LITERACY AND GIRLS EMPOWERMENT





#### 2018 OVERVIEW



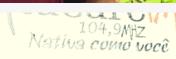
Here at ETIV do Brasil we work WITH our youth through collaborative methodologies that encourage participation and assures not only critical thinking but also personal and social empowerment. Children and teenagers are not merely recipients of our projects. Instead, they are participants who actively and collectively construct knowledge, greater consciousness and socialenvironmental activism. Our main goal is to support our students in becoming Critical-Thinkers, Game-Changers, Innovators, Communicators and Leaders that can create positive changes in their communities to ensure greater equality and opportunities for all.











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## ETIV'S ENGLISH PROGRAM





#### OVERVIEW

12

Volunteers/Interns participated in the English Program as teachers or coordinators

3

New classes opened during 2018. Fun Level, Level 1, Level 2

21 Students graduated from Level 1 to Level 2

#### over 45

Students participated in the English classes

#### 17

Private classes were taught to youth & adults working in local shops and businesses

#### 12

Adults participated in our first adult English Class

Private schools here in Bahia are able to offer quality English classes to students. However, the kids that attend public schools miss out on this important opportunity. Meanwhile, tourism is the main economic driver for Itacaré, which means that those who speak English have greater opportunities to land a stable job or begin a career. In addition, students that want to go to college, must take part of their exams in English or Spanish to qualify for a Scholarship, even though most of our children haven't learned a second language in school! One of the main reasons why ETIV began our English program is to fill this gap. Offering free English to low income students is critical to help level the playing field, while it allows us to begin to fulfill our vision of greater equality and opportunities for everyone to succeed.















## SWIMMING LESSONS





#### **OVERVIEW**

8

Volunteers & Interns supported the swimming lessons and drowining prevention classes

#### 1

Partner Organization, SwimTayka supported the entire program

#### 32

Swimming lessons were conducted in May and June

#### over 35

Students participated in the Swimming & water stewardship classes

#### 2

Local community members were hired to lead this program including 1 coordinator and 1 lead swim teacher

#### 2

Field trips were organized, where the children got to practice their swimming skills in open water! ETIV do Brasil partnered with SwimTayka in 2018 to offer free swimming lessons, drowning prevention and water stewardship classes to children and youth living in Itacaré, Bahia, Brazil. The children here were so excited to participate in this program that it allowed us to engage with many new children who previously were not involved with ETIV. Meanwhile, some of the kids went from being scared of even putting their face in the water to completely knowing how to swim by the end of the two-month programming! Considering that we live right next to the river and very close to the ocean, knowing how to swim and recognizing the dangers that water can pose is very important!















## ETIV'S ENVIRONMENTAL EDUCATION AND CONSERVATION PROGRAM





#### OVERVIEW

5

Volunteers/Interns participated in the environmental education and conservation work

#### over 50

Environmental classes were taught to children and youth in 2018

#### 2

Coordinators were hired to lead the environmental education and conservation work in 2018

#### over 40

Students participated in the Environmental education and water stewardship classes

Clean ups events including the world Clean up day with varios partners and hundreds of participants

#### 1

New partnership built with another environmental NGO, Recicla Itacaré. Environmental degradation and climate change is undeniably the most pressing global crisis of our day. Meanwhile, research has highlighted the many ways that lower income populations, especially those living near the coast and in the global south, are significantly more affected by the current climate crisis. Consequently, ETIV has been working diligently on both environmental conservation and education, with a deep focus on developing environmental youth leaders that actively care for each other, our communities and the planet.















## ETIV'S MANGROVE RESTORATION PROJECT





#### **OVERVIEW**



Mangroves are considered one of the most important tropical habitats because they create complex ecosystems by providing food and shelter to diverse and numerous other species, including many endangered species. Their knotty root systems protect shorelines from erosion, sea level rise and violent storms, while they also clean water ways by filtering out contaminants. Meanwhile they are also fantastic at combating global climate change because they sequester large amounts of Carbon from the atmosphere and put it back into the earth. However, mangroves have been severely devastated in recent years and many species of mangroves have been added to the endangered species list. Consequently, ETIV is working diligently with the community to protect, restore and replant mangrove trees in strategic areas with the greatest likelihood for success.

















## ETIV'S MANGROVE RESTORATION PROJECT

As a result of a joint effort between ETIV and the community, we were able to restore a large area along the Contas River where the mangrove forest had been previously destroyed. In 2018 we planted over...

1,600

white mangrove tree seedlings

This effort was particularly successful due to the hard work of our volunteers and the new partnerships that we built with the local pousada owners and fishermen. Undoubtedly, their support was fundamental for the success of this restoration project and is very valuable to our continued conservation work.











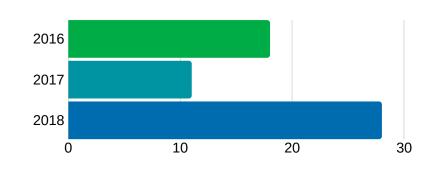




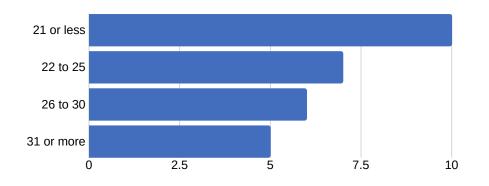
# VOLUNTEERS & INTERNS 2018

## WHO THEY ARE

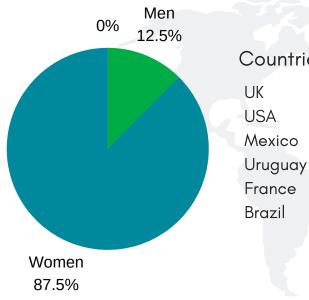
Since we started our journey, we have hosted **70 Volunteers** from around the world at our volunteer house and office in Itacaré.











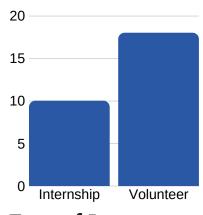
#### Countries during 2018

Germany South Korea Switzerland India Denmark **51%** Came from Europe



## **PROFESSIONAL GOALS**

One of the main ways that we achieve our mission (to support environmental conservation and development in Brazil) is by connecting volunteers and interns to our local community projects. Consequently, we work diligently to provide our candidates a unique learning experience that will enhance their professional development and support their future careers. During 2018 we received **10 interns** and **17 volunteers**.

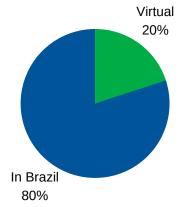


#### Type of Program

In 2018 We opened Virtual Positions and **8 virtual** volunteers joined our team to support ETIV remotely last year.

> **3** came back as virtual volunteers during 2018

ETIV is a wonderful opportunity for those seeking a meaningful professional development experience. Indeed, **41%** of our accepted applicants came to fulfill an internship position with us.



We are proud to say that some of our in country volunteers have become virtual volunteers after they had a positive experience with ETIV do Brasil.

## **VOLUNTEER TESTIMONIES**

"I spent two months in Itacare working as an environmental coordinator in ETIV. I have no words to explain how amazing my experience was!. [...]For everyone who is considering coming to volunteer here, don't even think it twice!! You won't regret it."

EUGENIA PERERA, URUGUAY | MAY 2018 "My volunteer experience with ETIV do Brasil was truly a once in a lifetime experience that I will never forget. [...]. I would recommend volunteering with ETIV do Brasil to anyone looking for a positive, fun, and fulfilling volunteer experience in a beautiful setting."

JULIE DA SILVA, USA | AUGUST 2018 LIKA H. Veronica C. Robert B. Eva M A. Claire D. Remi S. Anna H.

NORA G. LETICIA D. JOSEPHINE B. ISABEL B. CHLOE B. DAYAMI G. CHARLOTTE R.

EUGENIA P. Tom M. Lika U. Paula R. Alysson S. Margot LB. Jelena M.



ALONDRA P. Marc M. Ariane B. Ana H. Hannah L. Deborah O. Sarmishtha P.



# LOCAL AND INTERNATIONAL **PARTNERSHIPS**

2018 WAS A YEAR OF COLLABORATION. WE PARTNERED WITH 3 DIFFERENT INTERNATIONAL ORGANIZATIONS AND MORE THAN 6 LOCAL PARTNERS TO BE MORE IMPACTFUL AND TO WORK EVEN MORE CLOSELY WITH THE LOCAL COMMUNITY.







LitWorld Be the Story.

## HERSTORY

### LOCAL PARTNERSHIPS

Casa do Conto (Partner NGO) Recicla Itacaré (Partner NGO) Assemblea de deus (Local church) Centro Espirita (Local faith Group) Reserva Itacaré (Partner NGO) Netos de Zumbi (Capoeira School)

### INTERNATIONAL PARTNERSHIPS



LitWorld GlobalGlow HerStory SwimTayka Otra Cosa Network



# UNIVERSITY OUTREACH

## UNIVERSITY OUTREACH



As one of our 2018-2019 commitments, we have started developing deeper collaborations with higher education institutions. We believe that it is very important for Universities and NGO's to work more closely together to combine education and experience as a means of developing more skilled, culturally competent and socially responsible citizens, while making a difference in the world.



## FINANCIAL OVERVIEW



After the construction of our ETIV classroom towards the end of 2017, the NGO started 2018 with a very low budget. However we were able to grow substantially in 2018 by implementing an improved financial management strategy, that allowed us to build a strong foundation of financial security by the end of the year.

In 2018 ETIV significantly expanded its reach, impact and programming, while only increasing expenditures about 20%. The majority of our expenditures in 2018 went towards our local community projects. The ETIV Volunteer House, Office and Classroom was our second greatest expense, followed by staff salaries and administration costs.

The volunteer contributions are critical to helping us cover all of our expenses, and it also allowed us to hire our Manager, who offered ongoing support and supervision to our volunteers. The only reason why we are able to have a big impact with such a small budget and few staff members, is due to the incredible work our volunteers and interns provide. Accordingly, our next largest expense went towards volunteer services, which included the Portuguese classes, taxi pick ups, capoeira lessons and other services we provide in order to help volunteers have the best possible experience with us.

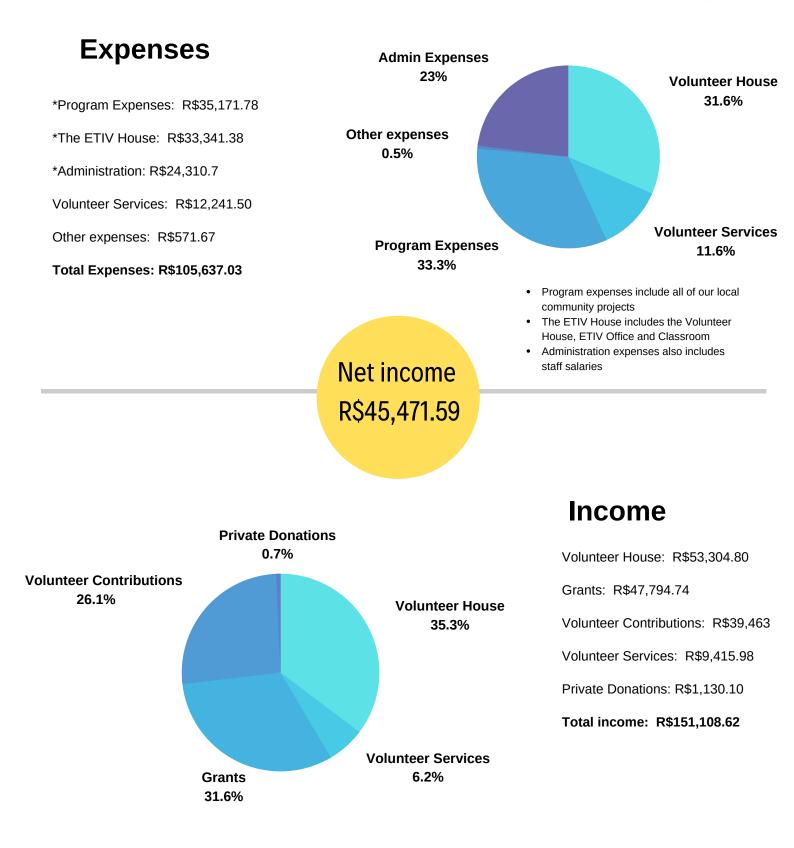
It is important to note that our LitClubs (Literature and Empowerment for Girls Program) and the SwimTayka program were funded by our partners and/or grant funding. Thanks to this support, we were able to allocate significantly more money and resources to these projects, while also covering the salaries of our staff members that managed, coordinated and taught in these projects. All of our other local community projects were lead by our dedicated volunteers & interns that received training and support from our Operations Manager and/or our Director.



We are also proud to highlight that, thanks to the volunteer contributions and other donations, we were able to offer a grant to three committed low income volunteers, that completely waived their volunteer contributions, totaling R\$6,349.20

## FINANCIAL OVERVIEW 2018





## CONTRIBUTION TO ITACARÉ'S ECONOMY

It would be extremely difficult to quantify the social and economic benefits that our NGO and our dedicated volunteers and interns bring to Itacare, while supporting environmental conservation, development and the local economy here. However, beyond this invaluable contribution, most of our volunteers also love to enjoy the local food, tours, surf and nightlife, which offers a big payoff to local business as well. Meanwhile, the vast majority of our NGO expenses were spent locally, while we also employed mostly all local residents to perform several important roles with the NGO.



People were hired to work with ETIV do Brasil during 2018. 12 of them lived in Itacaré and were part of the local community

13

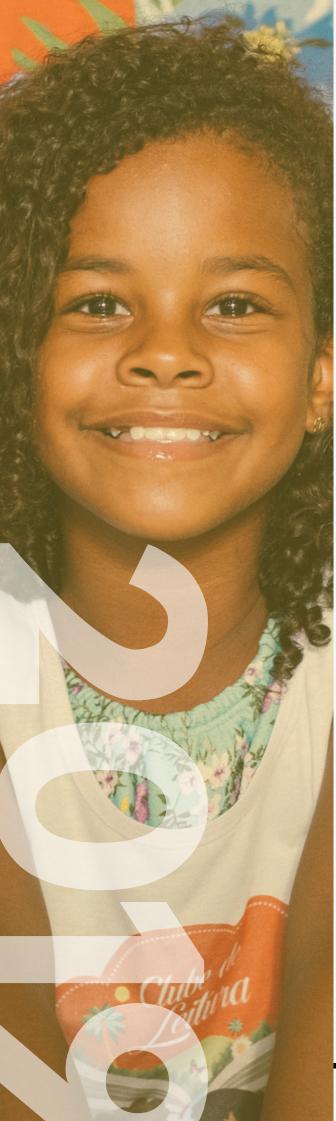
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People provided regular services to ETIV such as transportation, house maintenance/repair and cleaning, as well as other services.

#### **PROFESSIONALS THAT ETIV EMPLOYED DURING 2018**

Educators - Program Coordinators - Operations Manager - Biologists - Swimming Teachers NGO Assistants - Mentors - Cleaning Services - Taxi Drivers - Construction Workers





## GOALS FOR 2019!

**Double** the number of students participating in our SwimTayka programming

**Expand** our LitClubs into two new neighborhoods in Itacaré, thus empowering 30% more girls with this incredible program, while also graduating 20 girls from LitClub into the HerStory Campaign programming

Increase and Diversify our funding sources so that we can invest more in our English, Environmental Conservation and Women's Empowerment programs.

**Build** our new Environmental Justice League (EJL) that will allow us to deepen and expand our partnership while inspiring individuals, businesses and the government to make environmental conservation, human rights and human dignity a top priority

**Bring** our environmental education, trainings and the Environmental Justice League to the public schools of Itacaré by partnering with the Secretary of education and by training the teachers to use our monthly environmental education guide and action plan calendar.

**Organize** Itacaré's first ever Earth Day Event to celebrate the natural wonders of Itacaré while inspiring public officials to partner with us to ensure conservation becomes a political priority in Itacare and beyond.

**Focus** deeply on the issue of poor sanitation in Itacaré and Bahia including the lack of sewage, clean water and garbage collection for the majority of our neighbors

**Build** a virtual environmental campaign that will have the ability to address regional and national environmental issues by embracing conservation and renewable energy as the permanent fix to ensure human rights are respected while also stimulating economic growth and prosperity

**Move** the volunteer house and office into a better space that will offer volunteers more privacy by separating the ETIV office and our classrooms from the volunteer accommodations.

**Hire** a new operations manager that is truly dedicated to the cause and to fulfilling the position in Itacaré on a long term basis

**Explore** opportunities of expanding ETIV, possibly into Mexico with the support and guidance of our International Outreach Coordinator

## BOARD DIRECTORS IN 2018







**JANAINA** BIOLOGIST AND MANGROVE SPECIALIST



**RACHEL** COORDINATOR OF SPECIAL PROJECTS

RECEIVED LEGAL NGO STATUS IN

CNPJ 24.835.491/0001-59

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## ANNUAL REPORT GRATITUD



JACI BRAGA PROJECT DIRECTOR AND CONTENT PROVIDER



**EVA MELISSA** PROJECT MANAGER, DATA ANALYSIS AND DESIGN



ALONDRA PEREZ DATA ANALYSIS AND CONTENT PROVIDER



BERNARDO SALCE CONTENT PROVIDER





TAINÁ COSTA DESIGN



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CNPJ 24.835.491/0001-59